

# Raising Awareness of Gift Aid

The aim of this initiative is to increase the range of resources we have available to help you in your role of Gift Aid Secretary. I already have some ideas but would like to hear about your ideas to ensure that we produce a creative and useful resource for everybody. I would therefore be grateful if you could spend a little time completing the form before returning it to me at the address below by Monday 21<sup>st</sup> March 2005. This will enable me to include some of your ideas in the April newsletter.

Many thanks. Ann

Name of Church

Completed by

Please tick or circle your response

## 1. Posters

Is there a Gift Aid poster constantly displayed on the church notice board?

Yes No

If yes, where did you get the poster from?

Church House

Made our own

Other source (please specify)

If no, would you like help in producing a poster?

Yes No

## 2. Leaflets

Do you have a supply of leaflets, which explain Gift Aid, readily available if church?

Yes No

If yes:-

What leaflets do you have?

General explanation of Gift Aid

Information for Higher Rate Taxpayers

Pew leaflets

Other (please specify)

Who designed the leaflets?

Church House

Our own design

Other source (please specify)

Do the leaflets include:

A Gift Aid declaration?

A bank standing order mandate?

Where do you display the leaflets?

In the pews

On a table at the back of church

In a leaflet rack

Other (please specify)

If no, would you like help in producing some leaflets?

Yes

No

### 3. **Magazine articles**

Do you put articles in:

the parish magazine or equivalent?

the weekly news sheet?

both?

If yes, how frequently do you put articles in the magazine?

monthly

bi-monthly

quarterly

bi-annually

annually

and how frequently do you put articles in the news sheet?

monthly

bi-monthly

quarterly

bi-annually

annually

If no, would you like help to produce an article or series of articles?

Yes

No

### 4. **Personal contact**

How important is personal contact when raising awareness of Gift Aid and encouraging people to sign a declaration?

all I use

very important

useful sometimes

rarely used

never used

not my responsibility

### 5. **Any other methods**

Please use this space to describe any other ways you have of raising awareness of Gift Aid and encouraging people to sign a Gift Aid declaration.

Thank you very much for completing this form.

Please send examples of your publicity materials with this form to:

Ann Fryer, Parish Gift Aid Adviser, Church House, 9 The Close, Winchester, SO23 9LS  
by Monday 21<sup>st</sup> March 2005.